

# Previous Brand Among Players Endors

N= Total  
17  
#

PM Brands  
Heist Montreal  
Hailbus Montreal

4  
3  
1

Other Brands  
Kool Juice Kings  
Kool Molds  
Kool Lytts  
Newport  
Salem

9  
3  
1  
1  
3  
1  
5

no previous Brand

4

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